



VENTRACO
Chemie B.V.

COLORFALT

PREMIUM PELLETS FOR COLOURING ASPHALT

Tailor-Made



High Colouring Intensity



Premium Quality



COLORFALT

PREMIUM PELLETS FOR COLOURING ASPHALT

Ventraco specialises in colouring asphalt. We not only supply powder pigments but also produce our own pigment pellets, known by the name ColorFalt®. These pellets are produced in the Netherlands and are a very high-grade product.



01

COLORFALT PELLETS

ColorFalt® V Red:

- was our first product innovation, more than 5 million tons of coloured asphalt has now been produced with **ColorFalt®** colour pellets in the Netherlands, Europe and beyond.
- is the most common colour in the roadbuilding industry. The range of **ColorFalt®** Design colours is:



Blue



Green



Yellow



White



Terra cotta



02

COLORFALT ON DEMAND

ColorFalt® on demand

It is now possible to produce asphalt in nearly every colour. This is of particular interest to landscape architects, local government, urban planners, etc. All pellets developed by Ventraco are based on durable, lightfast pigments which can easily be processed by asphalt plants.

TIMELINE ▶

1999 ▼

New production line
ColorFalt® V Red

2005 ▼

ColorFalt® available in red,
blue, green, yellow and white

2006 ▼

Production capacity
in Roermond doubled

Advantages

- ✓ A great variety of colours available 'on demand'
- ✓ Developed specifically for the roadbuilding industry
- ✓ Extra stability for the asphalt
- ✓ Totally dust free
- ✓ Easy dispersion ▶ high colouring strength
- ✓ Easy to dose and easy to apply
- ✓ Organic pigments can be used
- ✓ Additional UV-stab and anti-oxidants possible
- ✓ Remains stable when stored
- ✓ Water proof
- ✓ Positive Life Cycle Analysis

03. HIGH COLOURING INTENSITY

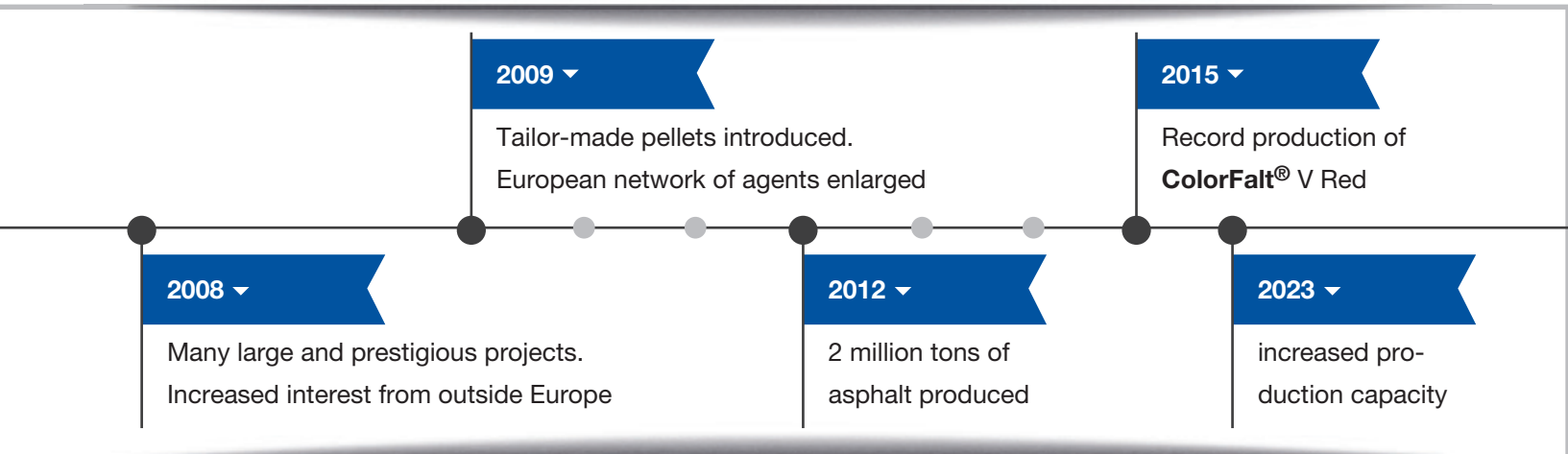
ColorFalt® has a higher colour intensity than comparable powder pigments. The reason for this is that the pellet disperses more quickly than powder. This means you can reduce the pigment level and still obtain a comparable level of colour intensity to other products. The optimum level for your asphalt plant is best established in practice, but as a rule of thumb we advise:



04. QUALITY GUARANTEE

Guarantees premium quality of the asphalt produced

ColorFalt® does not only guarantee intense colouring, but also ensures that the quality of the asphalt produced increases considerably when compared to asphalt produced with conventional powder pigment. This is an advantage in view of the importance of delivering high-quality asphalt, even if regulations do not require modified asphalt. Moreover, coloured asphalt is increasingly used in critical applications such as bus lanes, cross roads, and normal roads containing street print.





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05. COLORFALT VARIOUS PACKAGES

ColorFalt can be supplied and ordered in various packages:
In PE bags, big bags or silo trucks.

**SPECIFICALLY DESIGNED FOR
THE ROAD BUILDING INDUSTRY**



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